



Australia Awards



# Australia Awards Women Trading Globally Application form

Thank you for your interest in the 'Australia Awards: Women Trading Globally' short course for women from South East Asia. This course is being held in Australia from 26 May to 07 June 2019 (programme runs from 27 May to 07 June 2019), in Brisbane (Queensland) and Sydney (New South Wales).

To ensure that the program is beneficial to you and your business, we need you to complete the detailed application form by 11:59pm **Friday 19 April 2019**.

All answers will be treated with utmost confidentiality and will be used only to assess your suitability to participate in the program.

You will be notified of the success of your application by **Friday 26 April 2019** and all arrangements will be finalised after this date.

If you have any questions regarding this application form, please address them in writing to Heath Baker at [heathbaker@export.org.au](mailto:heathbaker@export.org.au)



## Section 1—Contact information

1.1 Business Name

1.2 Business Address

1.3 Postal Address (if different)

1.4 Name of Applicant & Position in Business

1.5 Telephone Number

1.6 Email Address

1.7 Web Address

1.8 Other Offices (Domestic or International)

## Section 2—About your business

2.1 How long has your business been in operation?

2.2 Why was your business established?

2.3 How many people does your business currently employ? (Full Time Equivalent)

2.4 Who does your business recognise as its main competitors?

## Section 3—About your products and/or services

3.1 Describe your business's main products and/or services

3.2 What are the primary features and benefits of your business's products or services?

3.3 Does your business have the capacity to grow its production to supply a larger, international, market? YES NO

Please provide details

## Section 4—Current export and marketing strategy

4.1 Do you currently export any products/services?    YES    NO  
If “Yes”, what and to which countries/regions?

4.2 How does your business currently position its products/services in these countries/regions?

4.3 What is your business’s current marketing strategy?

4.4 What is your business’s current time to market for its products and services?

## Section 5—Sales information

5.1 Please note your business’s last financial year sales (2017–18) and projected sales for the next 12 months (volume, product, price)

5.2 Please comment on your business’s Financial Performance in the past financial year (2017–18), and its projected performance for the next 12 months (Profit and Loss). Attach a separate spreadsheet if required.

## Section 6—Australia Awards: Women Trading Globally

6.1 Why would you like to participate in the short course?

6.2 What benefits do you think you may derive from the course?

6.3 What contribution do you think you can make to the program?

6.4 With whom do you anticipate sharing the knowledge gained in the short course?

## Section 7—About you

7.1 Are you able to travel to Australia from 26 May to 07 June 2019? YES NO

7.2 Are you able to arrange and fund your own travel to the main international departures airport in your country? YES NO

7.3 Do you have any dietary requirements? YES NO Please provide details.

7.4 Do you have any religious requirements? YES NO Please provide details.

7.5 Do you have any special needs or health requirements that we should be aware of? YES NO Please provide details.

7.6 Do you have a credit card that can be used whilst in Australia for incidental costs? YES NO

7.7 While in Australia, do you wish to meet with any specific Australian companies? (Please list)

7.8 Please include a short (no more than 100 words) biography. You may attach this separately if you prefer.

**Please lodge this form by emailing it to Heath Baker at [heathbaker@export.org.au](mailto:heathbaker@export.org.au) by no later than 11:59pm on Friday 19 April 2019. Late applications will not be accepted. Please include a copy of the information page of your passport.**

Please note: Successful applications will NOT be confirmed until you have presented to the organisers proof of a valid visa to enter Australia. Documentary proof of such a visa must be sent via email to [heathbaker@export.org.au](mailto:heathbaker@export.org.au) no later than **Wednesday 15 May 2019**. All applicants are responsible for their own visa arrangements; please ensure that you apply for your visa on the day you receive your acceptance letter.

**You must be a citizen of the country from which you are applying.**

**Please direct any enquiries to Heath Baker at [heathbaker@export.org.au](mailto:heathbaker@export.org.au).**